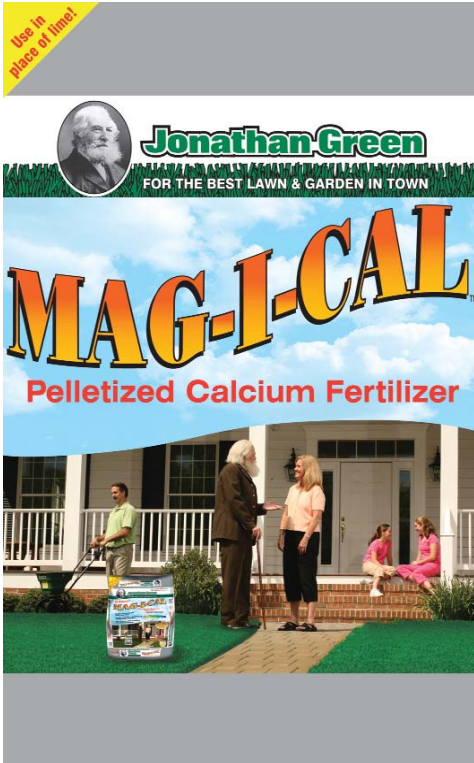


pH MEANS EVERYTHING!!!



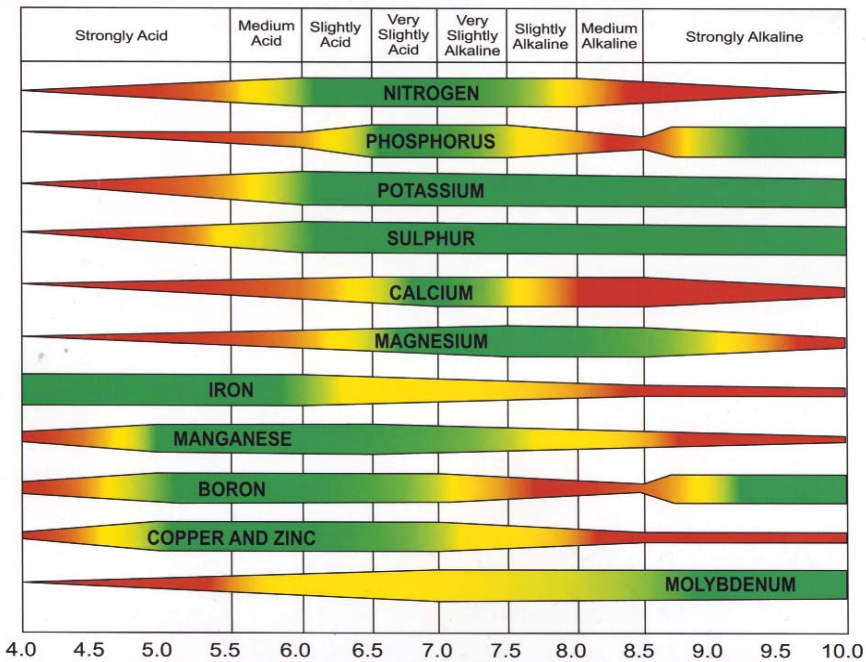
MAG-I-CAL™

is the answer!

How To Get The Most Out Of MAG-I-CAL

- If pH is 6.0 - 6.4, apply MAG-I-CAL once a year
- If pH is 5.6 - 5.9, apply MAG-I-CAL in the spring and fall
- If pH is 5.1 - 5.5, apply MAG-I-CAL every other month until pH is above 5.5, then follow above suggestion
- If pH is 5.0 or below, MAG-I-CAL at 1.5 times the regular rate for three consecutive months. Two weeks after the third application, test pH then adjust application schedule accordingly.

AFFECTS OF SOIL pH ON THE AVAILABILITY OF PLANT NUTRIENTS



Benefits of MAG-I-CAL

- Contains Humates to increase the ability of plants to utilize nutrients
- Humates also increase microbial activity and reproduction
- IT MAKES YOUR SOIL BETTER!



Soil Acidity	Fertilizer Wasted
4.5 pH	71%
5.0 pH	54%
5.5 pH	33%
6.0 pH	20%
6.5 pH	0%

Stop wasting fertilizer - integrate MAG-I-CAL!





SOIL TEST EVALUATION & LAWN CARE PROGRAM PRESCRIPTION

FOR YOUR LAWN

Consultant: _____ Sq. Footage of Lawn: _____

SOIL pH based upon the soil sample evaluated today is in this range - Check One:

- 4.0 – 4.5 **HIGHLY ACIDIC SOIL**, even weeds will struggle growing *(apply MAG-I-CAL 5x annually, spread the first 3 bags for 3 consecutive months)*
- 4.6 – 5.0 **VERY ACIDIC SOIL**, weeds will thrive in this soil *(apply MAG-I-CAL 4x annually)*
- 5.1 – 5.5 **ACIDIC SOIL**, lawn grass will survive but weeds will compete effectively *(apply MAG-I-CAL 3x annually)*
- 5.6 – 6.0 **SLIGHTLY ACIDIC SOIL**, Black Beauty mixes will prosper but not bluegrass *(apply MAG-I-CAL 2x annually)*
- 6.1 – 6.5 **NEUTRAL SOIL**, All grass family's will thrive, weeds will not compete well *(apply MAG-I-CAL 1x annually)*
- 6.6 – 7.0 **ALKALINE SOIL**, Kentucky Bluegrass loves this high pH soil, weeds suffer *(apply MAG-I-CAL 1x annually)*

Circle months to apply MAG-I-CAL: JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC

_____ Number of Bags of MAG-I-CAL Pelletized Calcium Fertilizer Recommended 5,000 sq. ft. / 10,000 sq. ft.

(* = Contains Endophytes - see below for more information)

_____ LBS. Grass Seed Mixture Suggestions Check One:

- BLACK BEAUTY* BLACK BEAUTY ULTRA* SUN & SHADE* FULL SUN*
- DENSE SHADE* SHADY NOOKS* HEAVY TRAFFIC* DROUGHT TOUGH*
- FAST GROW TOUCH-UP* SODMAKER FALL MAGIC*

_____ LBS. Green Mulch Seed Establishment Mulch needed Circle One: YES NO *15 lb. covers up to 250 sq. ft. 45 lb. covers up to 750 sq. ft.*

(✓ = Contains Primal Humates - see below for more information)

_____ Jonathan Green Fertilizer Suggestions 5,000 sq. ft. / 10,000 sq. ft. / 15,000 sq. ft. Check One:

- NEW SEEDING FERTILIZER GREEN-UP CRABGRASS PREVENTER + GREEN-UP
- CRABGRASS + NEW SEEDING WEED & FEED SUMMER SURVIVAL w/Insect Control
- WINTER SURVIVAL

_____ Organic Fertilizer Suggestions 5,000 sq. ft. / 10,000 sq. ft. Check One:

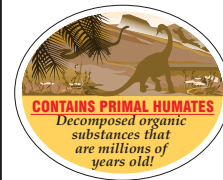
- NATURAL BEAUTY ORGANIC LAWN FERTILIZER ORGANIC WEED CONTROL

PROBLEM SOLVERS Check Products Recommended:

- LAWN WEED CONTROL LAWN MOSS CONTROL GRUB CONTROL
- LAWN INSECT CONTROL LAWN FUNGUS CONTROL PEST KILL Grub & Insect Control

NOTES: _____

* Denotes products containing endophytes for natural insect resistance



✓ Denotes products containing humates to improve soil for long-term benefits