



Jonathan Green

FOR THE BEST LAWN IN TOWN

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THE CHINCH BUGS AREN'T JUST COMING - THEY'RE ALREADY HERE!!

Chinch Bugs are tiny. The adult measures about 1/8th of an inch. They are very difficult to be found by the untrained eye. They can destroy your lawn in a short period of time.

The chinch bugs have hatched. They already have been through one generation in many areas. Generally, there are two generations of chinch bug in our area, but a third generation occasionally occurs. If untreated, every generation brings a dramatic increase in population - millions more to eat and damage your lawn.

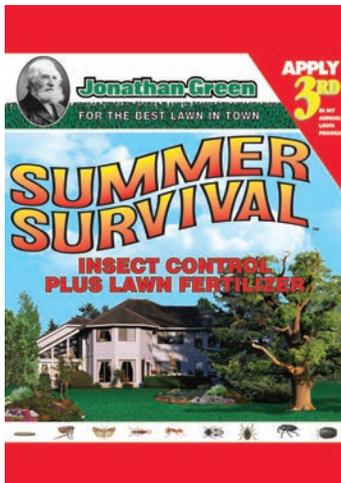
The chinch bug damages individual plants by injecting an anti-coagulant and sucking the juices out, killing the plant. In the case of a massive infestation, the build up of the toxic anti-coagulant will "poison" the soil and inhibit seed response when you try to repair the lawn in the fall. Think of when you get a mosquito bite; you get a lump

where the sting is because the mosquito has injected an anti-coagulant so it can easily draw your blood. That anti-coagulant is a toxin. If you get bit by one-thousand mosquitoes at once, well, let's hope your affairs are in order.

THINGS TO LOOK FOR

- 1) Unusual bird activity on your lawn. If suddenly a lot of birds are on your lawn - THEY'RE EATING SOMETHING!
- 2) Suddenly appearing brown spots. The dangerous part here is that chinch bug activity is often mistaken for heat or drought stress. Chinch bugs love hot, dry weather. A lot of damage hasn't been seen to date because of the cool and wet weather we've had this year. But when it stops raining and gets hot - LOOK OUT!

Ask your dealer about Jonathan Green Summer Survival and Jonathan Green Organic Insect Control. A timely application can prevent devastation and the expense of renovating your lawn this fall.



Summer Survival Insect Control plus Fertilizer

Available in 2 convenient bag sizes: 5,000 & 15,000 sq. ft.

Controls a wide spectrum of insects plus a gentle summer feeding.

Organic Insect Control

For Lawns & Landscape Areas
Available in a 5,000 sq. ft. bag.

Environmentally safe blend of plant oils that block specific neural pathways which only exist in insects.

