

# \*\*BLACK BEAUTY\* KEYSTONE

PENNSYLVANIA STATE PREMIUM GRASS SEED MIXTURE



FORMULATED FOR PENNSYLVANIA LAWNS
PRODUCES A DARK-GREEN LAWN
FOR SUNNY AND SHADY AREAS

# WHY BLACK BEAUTY?

- UNIFORM, VERTICAL GROWTH HABIT
- GROWN BY SOD GROWERS ACROSS THE USA
- DEEPLY ROOTED FOR HEALTHY TURF

Black Beauty Keystone is a premium, all-purpose grass seed mixture specifically designed for the climates of the state of Pennsylvania. It thrives in full sun to medium shaded lawn areas. It provides an attractive, perennial, healthy, dark-green lawn. Black Beauty Keystone contains naturally insect and disease resistant varieties that should germinate in 10 - 14 days.

Black Beauty varieties root deeply, possess a waxy leaf coating to preserve moisture, have a uniform growth habit, and are grown by leading sod growers across the United States.

CAUTION: Do not apply this grass seed on horse pastures or livestock grazing areas!



## "A REVOLUTIONARY APPROACH TO LAWN CARE"

se genetically superior grass seed

stimulate soil microbes

with *Black Beauty* Grass Seed and MAG-I-CAL Plus Soil Food.

By following the New American Lawn Plan, you will be creating ideal conditions in the lawn soil whereby your Black Beauty lawn can thrive. A healthy growing Black Beauty lawn is your best defense against future lawn problems; it can help to reduce your use of weed, insect and fungus control products.

Ask for a free copy of our New American Lawn guide.

## DIRECTIONS

**DIRECTIONS**SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVERSEEDING LAWNS AND ESTABLISHING NEW LAWNS OR SODDING.

**1.** PREPARATION: Good seed-to-soil contact is very important in order to achieve good germination of the planted grass seed. (a) Mow lawn before seeding.

(b) Rake dead grass and debris and loosen the soil. Add additional topsoil if needed. For larger areas, a rented thatching machine may be easier. Apply seed to the loosened soil and then lightly rake it into the ground. Do not bury the seed more than 1/4" deep.





Jonathan Green Green-Up for Seeding & Sodding Provides the nutrients necessary for new grass growth.



Jonathan Green MAG-I-CAL Plus for soil compaction and pH adjustment

Helps loosen hard, compacted soils.

Provides calcium - an essential grass plant nutrient which aids in the seedling's ability to absorb



3. Seed bed should be kept moist for a few weeks while the grass seed germinates. Mow the new grass after it has reached a height of 2-1/2 to 3 inches.

Consult your dealer concerning follow-up fertilizer applications and maintenance advice.

## SPREADER SETTINGS

SEEDING RATES - OVERSEEDING LAWNS

Jonathan Green New American Lawn Hand Held: 2
Jonathan Green New American Lawn Standard Rotary: 6.5
Jonathan Green New American Lawn Deluxe and Pro Rotary: 12
Scotts Rotary 6

Scotts Rotary
Scotts Drop

SEEDING RATES - NEW LAWNS

Jonathan Green New American Lawn Hand Held: 3
Jonathan Green New American Lawn Standard Rotary: 6.5\*
Jonathan Green New American Lawn Deluxe and Pro Rotary: 15

VISIT OUR WEBSITE FOR SETTINGS ON OTHER SPREADER MODELS.

\*Go over lawn twice at this rate.

My Pledge Of Satisfaction
We have made every effort in the formulation of this product to insure that you will be satisfied with the results. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn specialists will make every effort to assure your success.

Benefits of lawns: Grass slows down and absorbs water run-off and controls soil erosion while cleansing water of impurities and dust. Grass plants remove carbon dioxide from the atmosphere. A 5,000 sq. ft. lawn produces enough oxygen for 8 people daily. Lawns cool off the immediate area, about 30 degrees cooler than asphalt and about 20 degrees cooler than bare soil. Lawns reduce noise, glare and increase your property value. Leave grass clippings, if possible, so nutrients and water go back into your lawn.

Sign up to receive timely lawn tips www.jonathangreen.com

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Scotts Rotary

Scotts Drop

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